



SEPTEMBER 19-20
STOCKHOLM 2011

MÜNCHEN BRYGGERIET EVENT & KONFERENS



SPONSORSHIP OPPORTUNITIES

www.internetmarketingconference.com

PRODUCED BY **risingmedia**



Level	Gold <i>Limited to 4</i>	Bronze
Price	SEK60,000 / €6,613	SEK32,000 / €3,526
Presentation with Client	20 minutes	■
Logo on Attendee Folder	Yes	Yes
Pre-show Email Announcement	Yes	■
Slide Deck	Exclusive	Shared
Show Guide Ad	Full Page	1/2 page
Exhibit Space	Table top	Table top
Two-day Pass	5	2
Pass Discount	20%	15%
Logo Inclusion: Site, Email, Print	Yes	Yes
Literature in Attendee Folder	Yes	Yes

UNIQUE OPPORTUNITIES

Get Connected Reception

September 19th - SEK23,000 / €2,534

- Reception Sign with Logo
- Four Social Networking Passes for September 19
- Logo on website and pre-event marketing
- Listing in show guide
- One 2-day conference pass
- Logo on agenda as Reception Sponsor
- One piece of literature in Conference folder

Lunch Sponsorship

September 19th or 20th – SEK23,000 / €2,534

- Table top tent cards
- Logo on website and pre-event marketing
- Listing in show guide
- One 2-day conference pass
- Logo on agenda as Luncheon Sponsor
- One piece of literature in Conference folder

Attendee Folder

(Exclusive) SEK23,000 / €2,534

- Your logo on display and in everybody's hands. Organizer will produce.
- Listing in the show guide
- One piece of literature in Conference folder
- Logo Inclusion: Site, Email, Print
- One 2-day conference pass

Lanyard Sponsorship

(Exclusive) SEK23,000 / €2,534

Your logo around every delegate's neck. Sponsor is responsible for providing the lanyards, which will be pre-attached to all delegate badges.

- Logo on website, event signage
- Listing in the show guide
- One 2-day conference pass

Notebook or Pen Sponsorship

(One Only) SEK23,000 / €2,534

Sponsor to provide 72 hours in advance of event.
Will be distributed to attendees on opening day.

- Logo on website, event signage
- Listing in the show guide
- One 2-day conference pass

Conference Guide

Inside Front Cover Ad (One Only) SEK11,000 / €1,211

Inside Back Cover Ad (One Only) SEK7,000 / €765

Back Cover Ad (One Only) SEK18,500 / €2,037

NB MOMS (Swedish sales tax) of 25% will be added to the total.

Sponsorship Inquiries

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